

Levy Diamond Bello & Associates Presents...

Insights & Perspectives

20th Anniversary Special
1982 - 2002



The impact 9/11 had upon this nation's economy has forced corporations to merge, close, or at least revise the way they had been conducting their business. Subsequently, all of us questioned our purpose, and quality-of-life issues shifted center stage.

This agency became introspective as well. After twenty years of continued business within a fiercely competitive industry, we decided that it was time to reconsider our way of doing business. We introduced a new name and launched a more contemporary image.

Our corporate change acutely identifies who we have become and our longevity is indicative of our commitment to our clients. While our nation is re-evaluating its relationships here and abroad, this agency became severely diligent in maintaining a tight embrace with the significant people that are the reason for this corporation's existence: our clients.

To commemorate 20 years of business, we are using this news edition to reflect on past friendships as well as warm memories of the agency we have come to be. We at LDB & Associates wish to take the opportunity to thank you for your loyalty. Our heart is swollen with gratitude. To our prospects and those we have yet to meet, we look forward to the opportunity to work with you. Levy Diamond Bello & Associates remains a step, or three, ahead of the rest. We will convince you of that truth time and time again.

Fondly,

The Baldieri Family

Levy Diamond Bello & Associates, L.L.C.

Celebrating 20 years of dedicated service to the credit & collection industry.

1982 seems like yesterday; however, think about how things have changed. At that time there were no computers on our desks, no voicemails on our phones, and no emails to read. We used typewriters, left messages, and mailed all of our letters. Did you even know anyone that had a cell phone in those days?

Going down memory road, here are some happenings from 20 years ago:

- "Chariots of Fire" wins the 54th Academy Award
- "Graceland" home of Elvis is opened to the public
- "Late Night with David Letterman" premieres on NBC
- 1st issue of "USA Today" published by Gannett Company Inc.
- 1st time NYSE tops 100 M figure, 132.69 M shares traded
- Big movies of the year include E.T.-The Extra Terrestrial & Tootsie
- Bill Parcells becomes 12th head coach of the New York Giants
- Bryant Gumbel becomes co-host of the Today Show
- Car maker John DeLorean indicted for drug trafficking, later acquitted
- Cats open on Broadway. Becomes the longest-running show on Broadway
- Cyanide laced Tylenol capsules kills 7 in Chicago
- EPCOT Center opens in Orlando, Florida
- Equal Rights Amendment dies, three states short of ratification
- First artificial heart transplant takes place, the recipient lives 112 days
- George Brett gets his 1,500th hit
- Herschel Walker of Georgia wins Heisman Trophy
- IBM releases PC-DOS version 1.1
- Jimmy Connors beats John McEnroe for his last Wimbledon championship
- Joan Jett & Blackhearts "I Love Rock n Roll" goes #1 for 7 weeks
- John Belushi dies of drug overdose at 32
- John W Hinckley Jr. found not guilty because of insanity in shooting Pres. Reagan
- Liposuction is introduced
- Madonna releases her 1st record (Everybody)
- Mary Hart joins Entertainment Tonight
- Michael Jackson releases "Thriller" which becomes the largest selling album ever
- MRI (magnetic resonance imaging) diagnostic machines are introduced
- Oakland Raiders move to Los Angeles
- Ozzy Osbourne bites the head off a live bat thrown at him at a performance
- Pete Roses' 12,365 at bat sets record (passes Hank Aaron)
- Princess Grace of Monaco dies of injuries when car plunges off mountain road
- Sally Ride announced as 1st woman astronaut
- San Francisco cable cars cease operations for 2 years for repairs
- Singer Teddy Pendergrass' spinal cord severed in a car accident
- The New York Times raises its price from 25 to 30 cents
- The Vietnam Memorial is erected in Washington D.C.
- Vic Morrow killed during filming of "Twilight Zone" at 53

\$\$ Collect Check \$\$

Look no more for a cost-efficient collection system for recovering **NSF checks!**

LDB & Associates' hot new product, **CollectCheck**, quickly and efficiently re-deposits NSF checks at no cost to you.

- Ø The writer of the check will be charged all processing fees and the tendered amount of the draft as governed by the state of origin.
- Ø There are no re-depositing check fees to incur.
- Ø You will receive 100% of the face amount of the NSF check!
- Ø We will provide you with a sign to post at your sales desks to alert your customers of **CollectCheck**.

Signing up is equally easy! Please inquire today: info@ldbassociates.com

Happy Birthday Wishes To:



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|--------------------|-------|
| 1- Pat Nothnagel | 12/19 |
| 2- Mary Baldieri | 12/24 |
| 3- Laurie Vingiano | 12/28 |
| 4- Dave Pirruccio | 01/29 |
| 5- Bryan Livsey | 01/30 |
| 6- Frank Surratt | 01/30 |
| 7- Bea Shandro | 02/22 |



Congratulations to John Cacchillo, Married 12/07/02



By: Laurie Vingiano

In late October, during a conference call, I was told that Glory Brinkley was retiring at the end of the year. As I hung up the phone, I had to smile as I thought of a relationship begun twenty years ago.

Shortly after starting our business, I remember being so excited to hear that one of the first corporations we would proudly represent would be Pitney Bowes, Inc.

Glory was one of three ladies that we would deal with on a day to day basis. It was 1982, prior to having a computer, fax machine, e-mail or voicemail available at our fingertips. Communication was done via telephone or snail mail. It quickly became unnecessary for her to identify herself when she called as hearing her voice became so familiar. I can still see the big stamp "GLORY BRINKLEY" across each claim in a package of placements that had all been written out by hand.

Over the years we would invite the "Pitney Ladies" to various office functions. Everyone in our office looked forward to their arrival because so much fun and laughter came with them. I laugh thinking back of a time when we had an open house. I remember coming around the corner and seeing the Pitney ladies with a bunch of our female employees dancing away to the lone piano player's music. Whenever they were around it was always a party.

Glory, we wish you all the best, keep in touch and.....thanks for the memories.

**We would like to wish you all a wonderful Holiday Season
and the very best for the New Year!**



This issue is dedicated to the memory of Lorraine Von Eck (7/15/74 – 11/26/02)